

ELECTRONIC DESIGN KING SIZE ISSUES



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The “King Size” Issues offer advertisers the opportunity to promote their products, services and capabilities in a very dynamic way. Your oversized advertisement will reach design engineers at a time when their attention will be focused on the latest trends in the electronic OEM market. You have the option of re-sizing your advertisement to fit the oversize specifications or you can run your standard size full page and a one-third page vertical all in the same space-at the same price. In addition, your oversized advertisement will be included in an Advertising Readership Survey conducted by Baxter Research.

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State of the Industry **Issue date: June 17, 2010**

JUNE

This special “oversized” edition of *Electronic Design* focuses on today’s “Hot Topics” as well as what our Editors believe to be tomorrow’s “Hot Topics”. This issue helps our readers recognize and understand these current trends and think ahead to better understand the best paths to direct their energies.

Topics include **Medical, Military, Security, Consumer, Automotive and Industrial electronics**. We also focus on **Alternative Energy, Robotics** and much more.

Ideas For Design **Issue date: October 7, 2010**

OCTOBER

Our second “oversized” issue of 2010 is based on *Electronic Design*’s very popular “**Ideas for Design**” section. This issue focuses on ideas for electronic engineering design including ideas from our readers on design tools, circuits, techniques and everything else that goes into creating and implementing great design. This important issue includes a large number of schematics and charts to help our readers formulate new designs.



electronic
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